



Innovations in Development and
Empowerment Alternatives

A good idea is half the battle won

CAMPUS AMBASSADOR PROGRAMME



Innovations in Development and Empowerment Alternatives invites dynamic students to join forces with IDEA as our Campus Ambassadors.

Mode of Work : From place of study/stay

Duration : 2 months

Eligibility : Current college students

To apply, send us your CV at
campusambassador@trustidea.org

For more information, visit www.trustidea.org

ACTIVITIES OF THE CAMPUS AMBASSADOR PROGRAMME*

	Activities	Action Points	Minimum Specs for Getting a Certificate	Cash Incentives
1	Display of IDEA Flyers on colleges' display boards	Putting up IDEA's flyers on college notice boards.	All Ambassadors will be honoured with a certificate from IDEA.	150 INR for displaying flyers in colleges
2	Attracting new followers to the Trust IDEA Social Media accounts on facebook/instagram	Sharing our social media links with known people. Increasing IDEA's social media following.		500 INR for 100 followers
3	Getting students to register for IDEA's courses	Get an enrollee via your referral code.		10% of the total application fee per successful enrollee
4	Social Media Marketing	IDEA's posts to be uploaded on Facebook, Instagram, LinkedIn and Twitter.		-

*Terms and Conditions apply



Certificate of Participation

Letter of Recommendation

Internship Opportunity with NGOs

Access to IDEA's Seminars

Social Media Endorsement

Monetary Incentives

Feature of blog/article on Trust
IDEA's website

